



SOLUTION BRIEF

# How AllRize Simplifies Lead Sorting and Processing

AllRize: The Complete AI-Powered Law Practice Management Platform With Everything in One Place.

## PROBLEM

The process of sorting through incoming leads can cost firms considerable time and money.

Intake specialists often have to navigate manual vetting processes and must make difficult judgment calls in the moment.

Attorneys then have considerable follow up just to determine whether a lead is worth pursuing. All of this adds up to wasted time on unqualified leads, creating unnecessary delays in responding to potential clients that would be a good fit for your firm.

## SOLUTION

The AllRize Marketing Module can automate many lead qualification tasks and can significantly reduce overall processing time. The marketing automation feature utilizes an AI-powered scoring model that can be configured to identify prospects that match your ideal client profile.

The scoring model can quickly identify high-quality leads and prioritize them in the intake queue. Low quality leads are deprioritized and stored for future sales prospecting efforts. This ensures your intake team promptly responds to top prospects.

The AI-powered AllRize system is continuously learning and improving, enabling you to more accurately score leads over time and scale as your firm grows.



## Process Before AllRize

- Inbound lead fills out a contact form
- Contact form is pushed to the back of the queue
- The intake team does not review until the next business day
- Intake specialist spends 15 minutes reviewing the file
- Intake specialist sends the file to the attorney for secondary review
- Intake specialist follows up with the lead



## Process After AllRize

- Inbound lead fills out a contact form
- AllRize scores the form high, lead is pushed to the top of the queue
- Intake specialist confirms the high score and follows up with the lead immediately



Learn more about how the AI-powered AllRize law practice management system can solve the problems most important to your firm. Request a [demo](#) or check out our 60-second [video](#) at [allrize.ai](https://allrize.ai).

"The automated lead sorting feature easily saves hours of processing time every week!"  
-AllRize User

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